



December 18, 2002

Vann Kennedy
KZTV
301 Artesian
Corpus Christi, TX 78401-2701

Dear Vann,

On behalf of Wal-Mart and the National Center for Missing & Exploited Children, please accept the enclosed plaque as an expression of gratitude from us for your support of The Missing Children's Network.

We appreciate your efforts and hope that you will proudly display the enclosed plaque as a credit to your commitment to returning missing children home.

With your continued support, thousands of viewers are reminded that they can make a difference by taking time to stop and look at the missing children posters inside their local Wal-Mart stores.

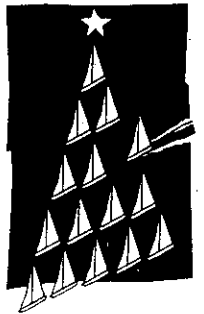
Sincerely,

Tom Montgomery
Wal-Mart Foundation

4838 Holly Road
Suite 206
Corpus Christi
Texas 78411
361.985.1555
Fax 985.1559

December 10, 2002

Mr. Dale Remy
CBS 10 - KZTV
301 Artesian
Corpus Christi, Texas 78401



**HARBOR
LIGHTS**
CORPUS CHRISTI TEXAS

Dear Dale,

Thank you so much for your involvement in the 2002 AEP Harbor Lights Festival. Your sponsorship is greatly appreciated and has helped to make this year's event extremely successful.

It is from the gracious support of companies like your's that enables this festival to happen. In our 22nd year, Harbor Lights continues to be a FREE community event for people of all ages, and we are thrilled that you were a part of it. We know you have a choice on the events you support and the Harbor Lights Festival is grateful for your choosing us.

Again, thank you for participating in Corpus Christi's annual "Kick off to the Holidays" celebration. We look forward to seeing you again next year for the 23rd Annual Harbor Lights Festival!

Happy Holidays,


Elaine Motl
Executive Producer


Lorrie LeCompte
Project Coordinator



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

Lone Star Chapter

October 22, 2003

Mr. Frank Edwards
KRY5-FM 99.1
501 Tupper Lane
Corpus Christi, TX 78417

Dear Mr. Edwards:

The 14th annual **HEB MS 150 Bike to the Beach** set records never, ever seen before in South Texas. This performance and the event's positive outcome is a result of your support and encouragement.

It's said: "You are known by the company you keep." If that's the case, then the National Multiple Sclerosis Society Lone Star Chapter has reached new heights given our association with you.

From everyone at the Lone Star Chapter we send you a heartfelt 'thank you' for contributing to our event success. According to the riders, the event was the best organized and the safest yet, a definite reflection of their appreciation towards our organization and so by association with you, too. This hopefully will assure our event of high repeat business next year from these many satisfied participants.

The Lone Star Chapter is dedicated to improve the quality of life for the more than 14,000 Texans living with multiple sclerosis in 143 counties. There are as many as 400,000 Americans living with the disease; at least 200 new cases of MS are diagnosed each week, which is more than 1 person every hour! Eighty three (83) cents of each dollar raised is spent towards ending the devastating effects of multiple sclerosis.

The early numbers show us to be on target to soar past our event goal of \$650,000. Our data show our registered rider count at about 2,150, which is nearly 1,000 more than our event a year ago. It's clear that our humble event is taking on a life of its own and that the word is out that the National MS Society offers a quality event...something many of us already knew!

All this bodes well for a very exciting 2004, offering challenges and opportunities for our 15th anniversary year. This is all excellent news for the future and for our mission of funding research to ultimately find a cure for multiple sclerosis.

Sincerely,


Roy A. Rangel
VP/Executive Director


Tony D. Ralf
Regional Development Director


Janet Croce
Logistics Manager



Red Barn Private School, Inc.

4701 Ayers Street, Ste. 304

Corpus Christi, TX 78415

P: 361-855-7555

F: 361-855-3535

July 29, 2003

Dear Big Frank:

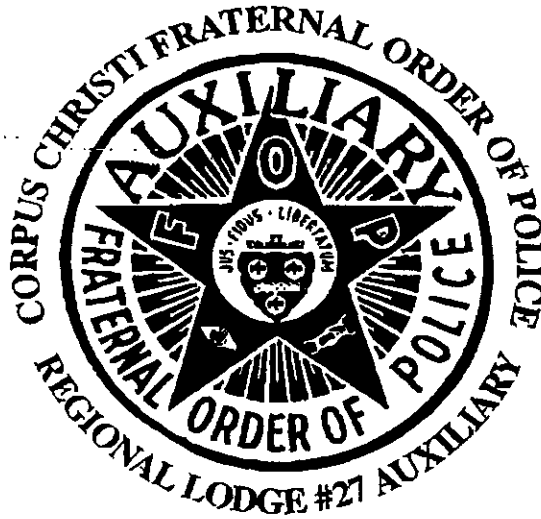
I'd like to take this opportunity to thank you and K99 for the generously donating the 4 CD's for our fundraiser. I am sure they will be a great help!!! Again Thanks!!

Sincerely,

A handwritten signature in black ink, appearing to read 'Lupe Spaller', with a long horizontal flourish extending to the right.

**Lupe Spaller
Center Director**

LS/sh



"Never let them walk alone."

On behalf of the Fraternal Order of Police Auxiliary, we would like to thank you for choosing us to be recipients of the funds earned from C-Scriptures. Your donation will make a remarkable difference with our youth programs.

Sincerely,

Debra Hullum

FOPA President



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY

Lone Star Chapter

October 22, 2003

Mr. Rex Gabriel
C101
501 Tupper Lane
Corpus Christi, TX 78417

Dear Mr. Gabriel:

Rex

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Sincerely,


Roy A. Rangel
VP/Executive Director


Tony D. Ralf
Regional Development Director


Janet Croce
Logistics Manager

P.O. Box 849
Portland, TX 78374
(361) 758-0541
(361) 906-0969
FAX (361) 643-7075

.....
Isabel C. Menéndez, M.D.

August 25, 2003

Vicente Carranza
KUNO
Tupper Lane
Corpus Christi

Fa San info
[Signature]

Dear Mr. Carranza:

Thank you for having Dr. Fergie and me on your talk show today. We both enjoyed it and are grateful for having the opportunity to help our community understand such an important issue.

There is no doubt that your talk show is a main source of information for our Spanish speaking population and I was very impressed with your style and commitment to inform the public of relevant issues. No wonder you have been such a success.

As I mentioned this morning, I would feel honored to come back to your show and discuss other health issues. I may not have all the answers, but I promise to do my best to help keep our Spanish speaking community informed.

Thanks again for the opportunity you gave us. Keep up the good work.

May God bless you,

[Signature]
Isabel C. Menéndez, M.D.

PUBLIC FILE

.....

Monterrey, Nuevo Leon. Septiembre 1o. 2003.

Sr. Vicente Carranza
KUNO AM 1400
501 Tupper Ln.
Corpus Christi, Tx.
78417

Con mis sobrinos Felipe y Norma Compean residentes en Rockport, Texas, U.S.A. estoy enviandole 2 ejemplares del Periodico El Norte de Monterrey, N.L. Mexico del dia - Agosto 29 y 30.

Recientemente estube con ellos y en su visita a nuestra casa, les pedi que hicieran -- llegar este medio de la prensa escrita que considero seran de gran utilidad para usted.

Aprovecho para felicitarlo, me agrada escuchar sus programas cuando estoy vacacionando en Rockport, asi como soy asidua radioescucha del radio, soy lectora del periodico y -- en todo lo que se refiere a medios de comunicacion.

Ademas es una ocasion para saludar a usted como a su auditorio muy respetuosamente.

A T E N T A M E N T E .

Amelia Martinez Ruelas
Periodista Jubilada
Miguel Barragan 1710 Ote.
Col. Terminal
C.P. 64580

Sept 2
Rec'd 2 Newspapers from this lady
today



public file

February 21, 2003

Mr. Kent Cooper
General Manager
KUNO-AM KSAB-FM
501 Tupper Lane
Corpus Christi, TX 78417

Dear Kent:

On behalf of our client, the Hispanic Christian Churches Association (HCCA), we thank you for your contributions to the "God 2002" campaign. Together we reached a record of 350 million Hispanics in the United States and Latin America and accomplished an unprecedented \$35.3 mm in donated measurable space/air time in media.

Based on the positive feedback obtained from all media vehicles and the result of focus groups against the general populous and support received from our friends in the media, we have decided to extend the usage of these 4 commercials for the duration of 2003.

Please continue to run schedule of 60% of our PSA's during the hours of 5am to 8pm. The :60 PSA are titled "Boxeo", "Cambio", "Trato", "Communication" and should be entered in the KUNO-AM KSAB-FM digital system under the codes: GOD432, GOD 442, GOD 422 and GOD 482 respectively. Equal rotation would be greatly appreciated.

Thank you in advance for your cooperation and for sending us monthly affidavits on PSA executions, we are excited to work with you once again. We will call you next week to further discuss, but if you have any questions, please do not hesitate to call me at (312) 751-8500.

Sincerely,

Alejandra Velázquez

PS: Kent my desire is that God will make happen for you what you make happen for others.

Chicago

Dallas

Los Angeles

Miami

New York

Puerto Rico

Washington, D.C.

Mexico

Argentina

Bolivia

Brazil

Chile

Colombia

Costa Rica

Dom Republic

Ecuador

El Salvador

Guatemala

Honduras

Nicaragua

Panama

Paraguay

Peru

Uruguay

Venezuela

Family Outreach® Corpus Christi

1414 Baldwin Boulevard
Corpus Christi, Texas 78404
Tel 361-888-6041
Fax 361-888-1182
familyoutreachcc@yahoo.com

Public
File

May 12, 2003

Clear Channel Communications
501 Tupper Lane
Corpus Christi, Texas 78406

Dear Friends:

Our funds and awareness raiser, Walk to Prevent Child Abuse, was a huge success. We are proud to announce total revenues of \$17,740.62, and grateful for your help in achieving that!

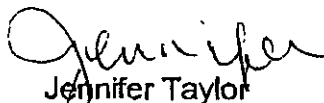
How can we ever show our appreciation for your great generosity? Perhaps the cheers of our children say it best.



- You helped us inform the public about our mission, and about the problems of child abuse and neglect in the Coastal Bend.
- You gave your energy and your substance to promote the cause.
- You helped us make new friends.

On behalf of the Board, Volunteers, and Clients of Family Outreach, from the bottom of our hearts, we thank you.

Sincerely,


Jennifer Taylor
Executive Coordinator


Pat Ponton
Board President

MISSION STATEMENT

Family Outreach Corpus Christi provides free services by trained volunteers for families with child related problems to strengthen the family unit and prevent child abuse.

07/31/2003 14:28 3619808661

VISTACARE HOSPICE

PAGE 01

VistaCare Hospice

5656 S. Staples St., Suite 350
Corpus Christi, TX 78411

Phone: 1-361-854-1540
Fax: 1-361-980-8661

FAX

TO: PROGRAM MANAGER FROM: MARY G. ALLEN, VISTACARE HOSPICE

Fax: 289-5035

Date: JULY 30, 2003

Phone: 560-5797

Pages: cover only

Re: VISTACARE HOSPICE SPOT

Urgent ☐ For Review ☐ Please Comment ☐ Please Reply

Dear Program Manager:

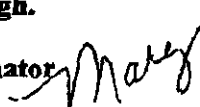
Thank you very much for carrying a spot regarding our program. We so appreciate it. As you may know we work with terminally ill patients and sometimes there is a task best handled by a volunteer.

While we have not had any calls as the result of the spot, we have faith that eventually someone will feel moved to contact us.

We have so much to offer, if we could just get the message to more people. We don't want to be the city's best kept secret, but sometimes we just can't get the word out to those who need us and don't even know we are here to serve them.

Again, thanks a lot. Hope I get to meet you one day. I have been in twice to contribute material to Charlie for LA Weight Loss Center. If I could get a volunteer for each pound I have lost I would be so happy!! Sigh.

Mary G. Allen, Volunteer Coordinator



JOHN LARSSON
GENERALCOMMISSIONER PHILIP NEEDHAM
TERRITORIAL COMMANDER

The Salvation Army

FOUNDED IN 1865 BY WILLIAM B. BROTHER

LT. COLONEL ROBERT TRITTON
DIVISION COMMANDER521 JOSEPHINE (78401)
POST OFFICE BOX 2507
CORPUS CHRISTI, TEXAS 78403
PHONE: (361) 884-8497MAJORS LES & LINDA WHEELER
CORPS OFFICERS*January 2003**Angie Valdez and Marty Anzaldúa
Clear Channel Radio - 501 Tupper Lane
Corpus Christi, Texas 78417**Dear Angie,**Now that Christmas has passed and the New Year is here we can think of all that made Christmas so special and wonderful for each of us.**As the new year comes and a time of new opportunities awaits, and with it comes the blessing of HOPE we of The Salvation Army would like to express our sincere appreciation to all those who gave Hope to the less fortunate in our community. Your participation by giving toys to our program was terrific and I deeply appreciate the opportunity to work with you.**Let the celebration continue! Celebrate the accomplishments of last year, dedicate yourself to the goals set for this year and in all things have Hope.**Enclosed is our Christmas report. Thank you for your part.**Sincerely,**Les & Linda Wheeler*
Les and Linda Wheeler, Majors
Commanding Officers

DONOR'S RECEIPT

We hereby acknowledge receipt of the following from:

K-99
501 Tupper Lane
CC, Tx.



**FOOD
BANK
CORPUS
CHRISTI**

THE FOOD BANK OF CORPUS CHRISTI, INC.
P.O. BOX 295
Corpus Christi, TX 78403
Ph. (361) 887-6291

Receipt

Nº 13293

Date 7-3-2002

The Food Bank of Corpus Christi solicits quantities of salvageable food products which are in turn distributed to qualified 501(c)(3) charitable groups and organizations engaged in the feeding of the needy, the ill, or infants. In accordance with the IRS regulations, we maintain records of all food donations. These files are available to the IRS for inspection upon request. Your donations of food, food products, and food stuffs are accepted subject to the following limitations.

- 1) Your donated items and products will not be sold, transferred, or bartered for money, or other products or services.
 - 2) Your donated items will be used only in a manner related to the exempt purpose of the donee organization.
 - 3) Your donated items will be used as soon as possible to provide greatest palatability and freshness.
 - 4) The use and distribution of this food will be made to service agencies feeding the hungry in our community. This complies with the provisions of clauses (i) and (ii) of Section 170(e)3 of the Tax Reform Act of 1976.
 - 5) Donor expressly disclaims any warranty of any kind, including any warranty of fitness for a particular purpose.
- Additional stipulations or limitations specified by Donor as follows:**

Copies of Donee releases are on file at our office and are available for inspection during normal business hours, upon reasonable notice.

No. of Cases	Item	Case Wt.	Total Item Wt.
	Asst food		273
	Ample file		

Total Cases:

1 Bier

Total Weight

273

The Food Bank of Corpus Christi, Inc. would like to thank you for your donation

FOOD BANK REPRESENTATIVE

Coastal Bend



2002
Casas For CASA
Fort Kiwanis



CERTIFICATE OF APPRECIATION

This certificate is awarded to:

Rex Gabriel and C101

For participating in the 2002 Casas for CASA
Celebrity House Sit!



Peg H Hall
Signature

7-28-02
Date





*Comprehensive Community Education
Meeting Individual Needs*

April 14, 2003

Rex Gabriel
KNCN Radio - C101

Dear Rex,

On behalf of the Del Mar College Journalism Program, the Del mar College Press Club and the Texas Intercollegiate Press Association, I would like to thank you for participating as a speaker during our annual conference and workshop at the Holiday Inn Emerald Beach, April 3-5. Your presentation on "Wake Up! The Morning Show" was truly enlightening and was an integral part of making our conference a success.

More than 450 college journalists from 47 Texas colleges and universities attended the convention. The conference could not have been a success without the cooperation of many professionals like yourself. Again, thank you very much for participating in our conference. If we can be of help in the future, please do not hesitate to contact us.

Sincerely,

Dr. Manuel Flores
Associate Professor of Journalism
Del Mar College
Corpus Christi, Texas
TIPA Conference Coordinator

The Salvation Army



Thank You

Christmas Report for 2002

Total Number of People Assisted 4830

Christmas Day Dinner 260

Food Boxes Given 880

Toys Given 12,892

Total Children Given Toys 1998

Volunteers 2684

Volunteer Hours 10,736

Nursing & Rest Home Gifts 1408



TEXAS DEPARTMENT OF PROTECTIVE AND REGULATORY SERVICES

EXECUTIVE DIRECTOR

James R. Hline

May 31, 2001

Rex Gabriel
KNCN-Radio
501 Tupper Lane
Corpus Christi, TX 78417

BOARD MEMBERS

Catherine Clark Mosbacher
Chair, Houston
Jon M. Bradley
Dallas
Maurine Dickey
Dallas
Richard S. Hoffman
Brownsville
Naomi W. Ledé
Huntsville
Ommy Salinas Strauch
San Antonio

Dear Mr. Gabriel:

On behalf of the Texas Department of Protective & Regulatory Services (PRS), I would like to take this opportunity to thank you for assisting PRS in our efforts to increase community awareness on abuse and neglect of children. Child Abuse Awareness Month was publicized more this year than ever before, thanks to you and KNCN. With your help we were better able to communicate to the public that abuse and neglect do exist. The community service that was provided in bringing awareness about these issues will benefit many people.

I am available to assist you and KNCN in anyway possible. I've enclosed my business card for easy reference as well as a couple of tokens of our appreciation for your effort.

Thank you once again for your assistance.

Sincerely,

Marina C. Yzaguirre
Regional Public Information Officer

Enclosures



THOMAS E. DOBSON
CHAIRMAN
CHIEF EXECUTIVE OFFICER

September 9, 2002

Mr. Bob White, General Manager
KIII-TV 3
P. O. Box 6669
Corpus Christi, TX 78466-6669

Dear Mr. White:


As Vice Chairman of Palmer Drug Abuse Program, and a personal supporter for many years, I thank you for your support.

Your contribution is important to us as we are making a difference in the lives of 200 young people and their families each and every month, as they use PDAP's "free services." Lives are being saved, families are getting back together, and young people are getting sober and becoming productive citizens of South Texas.

Thanks for caring, and remember "PDAP WORKS."

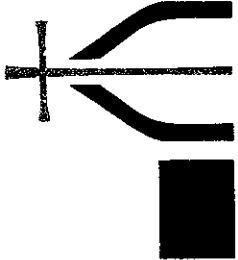
Sincerely,

PALMER DRUG ABUSE PROGRAM OF CORPUS CHRISTI, INC.


Thomas E. Dobson
Vice Chairman

TED/ss

*Thank for everything
Ch. 3 does for PDAP -*



if you would give this PSA some air
 it. We are dreaming of a "see-out"
 it and know that by airing any
 on Channel 3, an event is needed
 access. Thank you in advance for
 a thoughtful and for your
 turned interest! If you have any
 ideas, please call me on my cell
 -4825. You give no reason to cele-
 brate!

Trudley,

David Stueck

September 7, 2002

Bob,
 thank you and Channel 3 for all that
 you do in the community and especially
 Catholic Charities! We are so excited!
 Also, we have raised \$150,000 and sold
 all of our tables - all this before the
 auctions have been mailed! Our
 goal was \$200,000 so there is
 more still to be done.

Prethead and others have produced
 a PSA featuring Bishop Carmody which
 highlights our event, "On Evening with
 Bishop Carmody and Very Special Friends,
 a celebration of the 25th anniversary of our
 adoption. The would pump out

Ralph C. Storm
222 Cape Hatteras
Corpus Christi, TX 78412-2625

September 3, 2002

Mr. Bob White, General Manager
KIII TV-3
P. O. Box 6669
Corpus Christi, TX 78466-6669


Dear Mr. White:

Thank you for your very generous \$500.00 donation for our 2002 Fundraising Drive.

As a Board Member of the Palmer Drug Abuse Program for over sixteen years, I have seen a significant and long-lasting impact on young people and families in our community resulting from PDAP's work. The Palmer Drug Abuse Program is an extremely effective organization, one that carries out its mission in a very productive and frugal way. It is wonderful to see lives rescued, comforted, counseled, encouraged and set free with new hopes and dreams for the future. This aspect makes it gratifying to be a part of PDAP.

All of us at the Palmer Drug Abuse Program deeply appreciate your support as PDAP continues to bring healing and restoration to the families of South Texas.

Sincerely,


Ralph Storm
Board Member
PDAP - Corpus Christi

Dear Bob,

August 28, 2002

Thank you for your donation of Channel
3 clocks and Doninger line T-shirts.
Your donation will prevent and cure
diabetes and improve the lives of all
people affected by diabetes. LVB-Ayers
and the American Diabetes Association
want to Thank you again for your support.

The Laredo National Bank-Ayers Branch

The Laredo National Bank

ORANGE GROVE INDEPENDENT SCHOOL DISTRICT

June 4, 2002

Mr. Bob White

Dear Mr. White:

Thank you presenting to our students during the Orange Grove Intermediate School's Career Day. You did an excellent job and the students really enjoyed your presentation. We appreciate the information that you passed on to the students regarding the aspects of your career. Thanks also for the positive message that you delivered.

This was the first time that the campus had hosted such an event and we were very pleased. There were so many excellent speakers who provided both information and inspiration about the need to be successful in school so that the students will have choices when choosing their vocation.

You are to be commended for your community service.

Sincerely,



Issa Medrano
Career Day Organizer



Ernest Henderson
Principal

June 11, 2002

Community Chairmen

Ed & Gloria Hicks, 2001-2002
Mike Carrell, 1999-2000
Jerry Kane, 1997-1998
Robert R. Carey, 1996
Jerry W. Gates, 1994-1995
Robert B. Rowling, 1992-1993
* James C. Storm, 1985-1991
Chairman Emeritus
Lloyd Neal, Jr., 1991
"Topsy" Dougherty King, 1990
Laurence A. McNeil, 1989
*Luther Jones, 1988
Paul Haas, 1987

Medical Chairmen

Mulukutla Ramakrishna, MD, 2002
Adolph "Jay" Koska, MD, 2001
William H. Dirksen, MD, 2000
Roger W. Timperlake, MD, 1999
Steve Oshman, MD, 1998
Michael R. Dulaney, MD, 1997
Mary Dale Peterson, MD, 1996
James W. Simpson, MD, 1995
Julio C. Godoy, MD, 1994
Mulukutla Ramakrishna, MD, 1993
Robert D. Oshman, MD, 1992
C.L. Concklin, MD, 1985-1991
Chairman Emeritus
Edgar L. Cortes, MD, 1991
Roberto Mejia, MD, 1990
* James Duff, MD, 1989
George Flood, MD, 1988
Judith Mullins, MD, 1987
* James G. Gabbard, MD, 1986
Alicia Lopez-Guerra, MD, 1986

Driscoll Children's Hospital
Rick W. Merrill
President & CEO

KIII TV 3

Attn: Mr. Bob White
5002 South Padre Island Drive
Corpus Christi, TX 78411

Dear Bob,

A Big Thank You for your help and support that made the 2002 Children's Miracle Network Celebration a huge success. We achieved a new record for Driscoll Children's Hospital, \$1,615,590.

It takes a real team effort to be able to achieve the success we have had since our first telethon, 18 years ago. We have raised over \$11,938,186 million through the Children's Miracle Network Celebration for the children of South Texas.

Without the hard work, dedication and selflessness of employees, presenters and volunteers the telethon would not be possible. Thank you again for all your help and your support -- you make the miracles happen! We look forward to the Telethon in the year 2003.

Thank you again for your support.

Sincerely,



Kathy Hayes
Director of Development



Richard A. Harris
Telethon Manager

* Deceased

RAH/nc

The Advertising Council Inc.

Peggy Conlon
President & CEO

May 28, 2002

The Honorable Solomon P. Ortiz (D-Tex., 27th)
United States House of Representatives
2304 Rayburn House Office Building
Washington, DC 20515

Dear Representative Ortiz:

The Advertising Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the impressive support our PSAs have received from KIII in Corpus Christi, TX.

In 2001, this television station donated a total of 978 spots of valuable airtime towards Ad Council PSAs. This contribution enabled the Ad Council to communicate public service messages that help improve society and save lives.

The Ad Council's relationship with the media is a long and powerful one. Since our founding in 1942 by President Franklin Roosevelt, the Ad Council has successfully utilized the pro bono resources of the media and advertising industries to promote PSAs such as "Friends Don't Let Friends Drive Drunk," and "A Mind Is A Terrible Thing To Waste." These messages, as well as others ranging from protecting the environment to education and drug prevention are communicated to the American people through approximately \$1.6 billion in donated media time each year.

Following the tragedy of September 11, the Ad Council found itself back on its wartime footing and immediately assumed the responsibility to create PSAs to help the country heal and remain strong. It is because of the generosity of the media, and stations like KIII, that the Ad Council has been able to communicate these critical messages to the public, including the "I am an American" PSA, which celebrates this country's extraordinary diversity.

Marking its 60th anniversary of developing PSAs for generations of Americans, the Ad Council continues to use the power and the generosity of the media to create positive and lasting social change in America. Please join us in commending KIII for using its spectrum to improve the lives of people in their community.

Sincerely,



cc: Bob White, KIII, General Manager



The Advertising Council Inc.

Peggy Conlon

President & CEO

May 28, 2002

Bob White

General Manager

KIII

PO Box 6669

Corpus Christi, TX 78466-6669

Dear Mr White:

For decades, broadcasters like KIII have been supporting the important work of hundreds of non-profit and government organizations through The Advertising Council. However, too often there is not enough recognition of the remarkable contribution you make to your community. We would like to do our part to shed some light on your generosity.

Enclosed please find a copy of a letter we have forwarded to your congressional representative highlighting your public service contributions in support of Ad Council campaigns in calendar year 2001. This data is obtained from Nielsen's SIGMA reports.

Because of you and your colleagues in the media, over 300,000 deserving students graduated from college through the "A Mind Is A Terrible Thing To Waste" campaign, and countless lives have been saved through campaigns such as "Friends Don't Let Friends Drive Drunk," "Buckle Up. Always." and many more. Whether the PSA is encouraging people to take an active role in crime prevention or to get screened for colon cancer, your support of our messages is making a difference.

Following the tragedy of September 11, your contribution enabled the Ad Council to communicate critical messages to the American people to help the country heal and remain strong. From our earliest PSAs about mental health, tolerance, and highlighting this county's extraordinary diversity with "I am an American," to our continuing efforts to motivate people to get involved in their communities, your support has been vital.

For 60 years, the Ad Council's mission has been to use the power of the media to change attitudes and behaviors in order to create positive social change. We have enjoyed a close partnership with you and could not have communicated our important, often life-saving, messages to the American people without your unrelenting support.

Thank you for doing your part to make this country a stronger and safer place.

Sincerely,

